

VENDOR BOOTH APPLICATION

VENDOR INFORMATION

Name: _____ Phone: _____
Company: _____
Address: _____
Email: _____
List any special requirements (power, etc.): _____

Are you a sponsor of the 2010 Hunger walk? yes ___ no ___ (if so, your vendor fee is waived)
We would like to be in conversation about being a sponsor in the future? yes ___ no ___

Agreement

Please check the appropriate box:

- \$200 Please provide tent, table and two chairs
- \$150 I will provide my own branded tent, table and chairs

Please list the item(s) you will have available at your booth and a photo of your booth.

Email applications by September 3, 2010 to Heidi Calhoun (Director of Mission and Development) at HeidiC@associatedministries.org or mail to 1224 S. I St. Tacoma, WA. 98405. Associated Ministries will review your application and you will be contacted with a decision on your application promptly. Payment will be due no later than September 30, 2010.

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Application Deadline 30th

30th Annual Pierce County Hunger Walk
SUNDAY OCTOBER 3, 2010 @
Fort Steilacoom Park in Lakewood.
Registration at 1pm. Walk at 2pm.

September 17, 2010

You are invited to participate in this year's Pierce County Hunger walk. The Hunger Walk is among the largest hunger relief events of its kind on the West Coast. Our goal is to attract 1,000 participants (and sponsors) to help raise \$250,000, half of which will benefit the **Emergency Food Network** - Pierce County's non-profit, distribution center for food banks and hot meal sites (representing over 75 percent of their food source). With every dollar raised translating to \$12 worth of food, these funds will help provide \$3 million in emergency food to over 140,000 children and adults in our community who visit these sites regularly for nourishment. The other 50 percent will go to hunger relief agencies designated by our walkers.

Vendor Space Information: Each Vendor will be allocated a 10'x10' space. We can supply one six foot table with table cloth and two chairs. If you choose to provide your own tent, all tents must be weighted, and no stakes are allowed in the ground. We ask that all vendors clean up their booths and recycle any boxes pamphlets, etc. in containers provided. We will tear down all tents, tables and chairs provided by Associated Ministries. If you bring your own tent, table and chairs you will be responsible for tear down.

Set-up/ take down: Vendors may bring items to Fort Steilacoom Park (8714 87th Ave. S.W., Lakewood) on Sunday October 3, beginning at 10am. We ask that all Vendor booths be set up no later than 12:30pm. Registration/activities begin at 1pm and the walk at 2pm. We ask that you keep your booth up until 5pm.

Food Beverage Booth: Samplers are responsible for meeting Health Department requirements and/or securing all necessary permits if providing food and beverages. If you are providing food or beverage you must have a tent to cover your space. Please contact Rose Silloway, Pierce County Health department at (253) 798-6456. We are expecting an audience of 1,000 people so please come prepared with adequate number of materials.

Selling Products: We cannot allow vendors to sell products at this event.

Political campaigns: If you are a person running for office or if you represent a political initiative and want to have a presence at this event, we ask that you contact our office at 253-383-3056 ex. 117 or HeidiC@associatedministries.org.

Vendor Benefits:

- Positioning of one (1) organizational banner at your booth (no larger than 3'x6', vendor provides).
- Opportunity to promote your organization and distribute marketing materials (no sales please).
- Exposure to hundreds of Hunger Walk participants and potential customers.
- Possible onsite exposure to print or broadcast media (contingent on their attendance).
- Receive name recognition with other sponsors and vendors in a post event "Thank You" ad to run in the Channel newspaper in November, 2010 with a circulation of 10,000.