

am

HUNGER WALK



am ASSOCIATED
MINISTRIES
PIERCE COUNTY

HUNGER WALK

Sunday
October 2, 2011
12:-1:30 Registration
1:30 p.m. Run starts
2:00 p.m. Walk starts
3:00 p.m. Food & fun

2011 Pierce County Hunger Walk
Team Captain Guide



“Thank you for demonstrating your commitment to help with hunger relief.”

Welcome!

The Associated Ministries Pierce County Hunger Walk is a unique and fun way to bring people of all backgrounds together for a common purpose...to ensure that everyone has a meal. Bring a team, your family, your friends and your dog! The more pledges we gather, the more impact we will have. We want to thank you ahead of time for all the work you will do to make this event a huge success. This packet is designed to assist our team captains in your very important work! We have tried to make this resource as user friendly as possible. If you have any additional questions, don't hesitate to call our office. Thank you for all you do to help fight Hunger in Pierce County and abroad.

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FACTS ABOUT THE HUNGER WALK

• **The Hunger Walk Began in 1980**

- Goal for 2011 is 1200 walkers and raising a total of \$350,000
- EFN's network of food programs see an average of 147,00 visits per month
- Food banks reported a 45% increase in visits from 2008 to 2010.
- Nationally, nearly 20 percent of Americans live in hungry or food-insecure households.
- In Washington, one in five households reported they didn't have enough money to buy the food they needed in 2009.
- In Pierce County, there were a total of 445,765 (unduplicated) visits to food banks and 11,586,135 meals provided.
- In Pierce County, more than 140,000 children, seniors and adults seek-out food every month.



Of these individuals:

- 53 percent are children and seniors (39% children under 18, 14% individuals over 55)
- 99% fall below the national poverty line
- Almost half are families with at least one adult working

WHAT DOES A TEAM CAPTAIN DO?

The role of a Pierce County Hunger Walk Team Captain is both fun and rewarding! You will have the opportunity to increase hunger relief awareness among your peers and engage in friendly competition within your friends/family/co-workers - highest fundraising team wins bragging rights! Your leadership, encouragement and enthusiasm will set the pace for your team and ensure a successful event.

As a Team Captain, you will be responsible for:

- **Recruiting team members** to join you in the fight against hunger.
- **Raising Funds** by demonstrating initiative and leadership in your team's fundraising effort.
- **Providing support to team members** and helping them register and fundraise, if necessary.
- **Serving as the primary point of communication** between your team and Associated Ministries.

QUICK ONLINE REGISTRATION

Visit the Hunger Walk Website: www.amhungerwalk.org
Discover facts about the hunger walk and learn about the needs of local food banks.

Click on Register Today!

The screenshot shows the homepage for the 2011 Associated Ministries Hunger Walk. At the top is a navigation bar with links: Associated Ministries Home, Home, Walk Photos, Why Walk?, Can't Walk? You Can Still Help, Help Promote the Walk, and Pledge Form. The main heading reads "am ASSOCIATED MINISTRIES PIERCE COUNTY HUNGER WALK". Below this is a sub-heading "Fighting hunger, one step at a time" and a goal statement: "2011 Hunger Walk's goal is to raise \$350,000 to fight hunger!". A video player is embedded with the title "Associated Ministries Hunger Walk v2" and a play button, with the text "14 Million Meals Served" below it. On the right side, there is a registration section titled "The 2011 Hunger Walk is Sunday, October 2, 2011 at Fort Steilacoom Park 9601 Steilacoom Blvd, Lakewood, WA 98498". It lists the schedule: 12-1:30 p.m. Registration, 1:30 p.m. Run starts, 2:00 p.m. Walk starts, and 3:00 p.m. Food and fun. It also lists individual registration fees: Adults 18 and older: \$20, Youth 6-17: \$10, Children 5 and under: Free. Team registration fees are: Adults 18 and older: \$10, Youth 6-17: \$5, Children under 5: Free. A note states "Teams must consist of 5 or more walkers". There is a "Register online NOW!" button and a "Pledge forms are available by clicking on the button at the top right of the page or click here." link.

Click on Sign Up!

The screenshot shows the registration page for the 2011 Associated Ministries Hunger Walk. The heading is "2011 HUNGER WALK". Below the heading is a "Sign Up" button. The page is divided into sections: "Returning Participants" with fields for Username and Password, and a "Sign In" button; "New Participants" with a "Sign Up" button; "Support This Event" with options for "Make a Direct Donation", "Individual Search", and "Team Search"; and "SUPPORTERS, you can:" with a list of three options: 1. Make a direct donation to Associated Ministries Pierce County Hunger Walk; 2. Sponsor an individual (Individual Search); 3. Sponsor or join a Team (Team Search). On the right side, there is a progress bar showing the goal of \$350,000, with \$22,500 raised and 9 sponsors. A "Need Help?" section provides contact information: 253-383-3036, ext. 107, or email michelec@associatedministries.org.

QUICK ONLINE REGISTRATION

Online Registration is Quick and Easy. Breeze through the whole process in 5 steps. Take a look through the Screen Shots!



STEP 1:

Accept the Waiver

waiver

Please accept the waiver.

I hereby waive all claims against the Associated Ministries Hunger Walk, its agents, sponsors, personnel or volunteers for any suffer associated with this event. I attest that I am physically able to participate in this event and that I assume any and all risk with participation.

I grant full permission to Associated Ministries to use my name and photo for promotion of this or any other Associated M event.

I understand that this is a charitable community event and that registration fees and donations for the Associated Mir Walk are non-refundable.

I accept the waiver.

Click Here!

STEP 2:

Select "Create a Team"

Registration Type

Choose how you will be participating in this event and what type of registration you prefer.

Register as an individual Join a Team **Create a Team**

Click to Choose!

* Online registration for teams will close on September 26, 2011. After this time, all participants must register as individuals.

QUICK ONLINE REGISTRATION

STEP 3: Provide Basic Contact Info

Please enter any additional information.

NAME _____

* First Name

* Last Name

ADDRESS _____

Home Work

* Country

* Address

STEP 4: Additional Info

FUNDRAISING GOAL _____

What is your personal fundraising goal?

DONATION _____

I would also like to make a donation.

Donation Amount

STEP 5: Registration Fee

PAYMENT _____

* Credit Card Type:

* Credit Card Number:

* Card Holder Name:

Complete!

Invite your Friends & Start Getting Pledges!

INVITE YOUR FRIENDS

Your Team Page

Now that your team is registered online, invite your friends to support or join your team. Share via Facebook, Twitter, Email, Blog, and many other internet options.





Use the Share Buttons on your page to share via Facebook, Twitter, Email, Blog, and many other internet options.



HOW TO COLLECT MONEY

Online & Collecting Checks/Cash

- Online Credit Card - (Promote your team page)
- Individual Pledge Forms - (Print for all team member)

2011 Pledge Form

Name _____ I am walking as an individual as a member of a team

Home address _____ Organization/Church Organization/Church _____

City/State/Zip (+4) _____ Team name _____

Phone (day) _____ (eve.) _____ Team captain _____

E-mail _____ Male Female 18 and under

Personal fundraising goal \$ _____

I heard about the Walk through Radio TV Newspaper Friend Local store Other _____

Registration Fee: \$20 for adults \$10 for youth under 18 \$10 for each team member
 (Children under 5 are free) **Tee-shirt size:** Small Medium Large XL 2XL 3X Large
 Registration includes entry into event, lunch, beverages, snacks, entertainment and exhibition.

PLEDGERS PLEASE PRE-PAY. Make checks out to : Associated Ministries Hunger Walk or AMHW. Please print clearly.

Name	Address	City	Zip	Phone	Amount Pledged	Designation*	Amount Received
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.							
12.							
13.							
14.							
15.							
16.							

For registrar's use only:

page _____ of _____

For bank use only:

Cash _____ Checks _____

Thank You!

Registration	
Pledges	
Total Enclosed	

*Associated Ministries distributes 50% of funds collected to Emergency Food Network. Sponsors may designate the other 50% to the following agencies:
 1. American Jewish Joint Distribution Committee (AJJDC)
 2. CARE
 3. Catholic Relief Services (CRS)
 4. Church World Service (CWS)
 5. Lutheran World Relief (LWR)
 6. World Vision
 7. Emergency Food Network (EFN)
 8. FISH Food Banks (local)
 9. St. Leo's Food Connection (local)
 10. Other _____

Waiver: I hereby waive all claims against the Associated Ministries Hunger Walk, its agents, sponsors, personnel, or volunteers for any injury I might suffer in the event. I attest that I am physically able to participate in this event and assume any and all risk associated with participation. I grant full permission to AMHW to use photographs of me for promotion of this or any other Associated Ministries' event. Registration fees and donations are non-refundable.

SIGNATURE (by parent/guardian if under 18): _____

HOW TO REGISTER BY MAIL

If you choose not to register your Team online. Follow these steps to register.



- Visit the Hunger Walk website at www.amhungerwalk.org and download the following:
 - The Hunger Walk Brochure (registration forms inside)
 - Pledge Forms
 - Team Captain Summary Guide
- Have each of your team members complete the registration form. Mail to Associated Ministries or bring to Umpqua Bank.

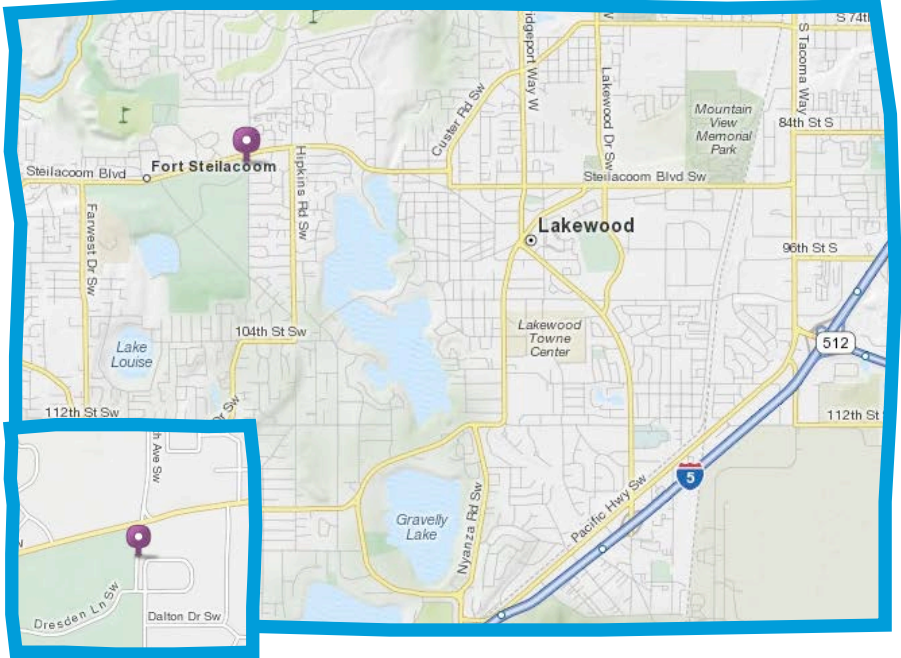
** You can still register the day of the event, but pre-registration will help to expedite your walk. We encourage you to invite last minute friends and family to join your team.*

Contact Associated Ministries at:
253-383-3056, ext. 139 for more information and
request a team leader packet by mail.

MAP AND DIRECTIONS

Fort Steilacoom Park

9601 Steilacoom Blvd., Lakewood



Directions from I-5:

- Take EXIT 129 toward So 72 St/So 84 St.
- **74th St W** becomes **Custer Rd W**.
- Turn **slight right** onto **88th St SW**.
- Stay **straight** to go onto **Steilacoom Blvd SW**.
- Turn **left** onto **87th Ave SW**.

HOW TO SUPPORT YOUR TEAM?

Resources

We have many resources on our website to help you support your team. Visit the Hunger Walk website at www.amhungerwalk.org and see what resources would best fit your needs.



CREATIVE IDEAS FOR FOOD & CASH DRIVES:

Hold a Hunger Walk party at your home. Invite guests and serve dinner and company in exchange for either cash or food donations.

Place a cash/coin collection by the lunch room or cafeteria during the month.

Hold a few coffee shop “take-overs” and collect change and food from friends, co-workers, and family.

Have an employee parking lot challenge. Who ever brings in the most cash gets to win the best parking spot.

MORE ONLINE!

TEAM CAPTAIN CHECK LIST

- Decide to be a Team Captain and register
- Set up your personal fundraising page
- Recruit, recruit, recruit
- Develop your plan and brainstorm fundraising ideas
- Attend an Info night:
 - August 14th @ St. Marks Lutheran by the Narrows
 - August 27th @ Prince of Peace Lutheran Church
- Plan your own team kick-off party
- Online registration kick-off party
- Periodically remind your team to check the website and find out how their fundraising is processing
- Receive shirts for your team members who have reached the fundraising goals.
- Come to Umpqua Bank, 1498 Pacific Ave, Tacoma, WA on September 29th between 10am-4pm, to turn in any remaining funds and pick up shirts for your team members.
- Enjoy the walk on October 2nd
- Host a Post-Walk Celebration for your team

Need help with registration?

michelec@associatedministries.org or 253-383-3056 X 107

Thank You!

Faith Traditions

Angus Dei Lutheran Church
Allen AME Food Bank
Bethany Lutheran
Bethany Presbyterian
Browns Point UMC
Christ Episcopal Church
Christ Lutheran Church
Creator Lutheran Church
Fircrest Presbyterian Church
Fircrest UMC
First Christian Church-Puyallup
First Christian Church-Tacoma
First Lutheran Church
First Presbyterian Church
Foothills UMC
Gig Harbor United Methodist Church
Gloria Dei Lutheran Church
Grace Lutheran
High Point Community Church
Hope Lutheran Church
Immanuel Presbyterian
Lakewood Presbyterian
Life Center

Light of the Hill UMC
Little Church on the Prairie
Mason UMC
Mount Cross Lutheran
Mountain View Lutheran
Peace Lutheran Church
Prince of Peace
Puyallup UMC
Resurrection Lutheran Church
Skyline Presbyterian Church
Spanaway Lutheran Church
St Andrews Episcopal Church
St Joseph St John Episcopal Church
St Mark's Lutheran Church
St Mary's Episcopal Church
Summit UMC
Tacoma Christ Church of the Nazarene
Temple Beth El
Trinity Presbyterian Church
Tacoma Unitarian
UMC at Lakewood
United Church University Place
Westminster Presbyterian

2010 HUNGER WALK TEAMS

“Together we raised over \$209,000 to fight hunger in Pierce County”

- Associated Ministries

Schools

Charles Wright Academy
Graham Kapowsin Key Club
Life Christian Academy
Lighthouse Team- UPS
PLU- Team Scooter
Rogers High School
Seabury School
St Charles Academy

Agencies/Businesses

Camp Fire USA
FISH Food Banks
Foresters
Gentiva Team
Girl Scouts, Troup 40914
Puyallup Food Bank Supporters
Tops #1026 Parkland
Tucci & Sons
Umpqua Bank
West End Kiwanis

Individual Teams

A Bunch of Angels
Bittman family
Cul de Sac Cuties
Pendra's Team
Shein Team
Team Summit
The Jayhawks
The Lougheeds
The Three Musketeers
Toby Murray
TUUCYRUU
Will Walk for Food
Witness to Fitness
Peace & Justice Team



Thank You! Tucci & Sons for climbing mountains to fight hunger!

I am Fighting Hunger.

